

Lawrence Knowles

Product leader | Implementation adviser | Curious builder

Profile

I help organisations make better product, delivery and implementation decisions. My work combines strategic clarity, practical programme assurance and calm stakeholder leadership, shaped by more than three decades across HR software, SaaS, payroll and enterprise transformation.

I am most useful where the situation is complex: aligning leaders around the real problem, testing whether plans are credible, exposing risk early and turning difficult technical or commercial questions into decisions people can act on.

Core focus

- Product strategy and roadmap clarity
- Implementation and programme assurance
- Executive and stakeholder alignment
- Technology-led business transformation
- Governance, risk and decision support
- Customer-facing delivery

The value I bring

- Independent review of complex products, programmes and implementations
- Clear recommendations grounded in customer, delivery and commercial reality
- Constructive challenge that improves confidence without slowing progress
- Translation between executive, product, technical and operational teams
- Hands-on curiosity with AI, software prototyping and digital projects

Working style

Clear, pragmatic and collaborative. I ask direct questions, make complexity understandable and focus attention on the decisions that will have the greatest effect.

Current interests

Alongside advisory work, I explore applied AI, computer vision, local history and community-focused digital tools. These experiments keep my thinking practical and connected to how technology behaves outside a slide deck.

CONTINUE THE CONVERSATION

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